

AGENDA
 ECONOMIC SUSTAINABILITY COMMISSION
 APRIL 9, 2008
 7:30pm-9pm
 Carrboro Town Hall

TIME	ITEM	PERSON—DESIRED OUTCOME
7:30pm	Introduction/Agenda Review	Peter-agreement on agenda
7:35pm	ESC Orientation-Part I: Conflict of Interest	James Harris—Introduce speaker Understanding about avoiding conflict of interest
8:05 pm	Carrboro Bicycle Plan	Bill Soeters- update and understanding
8:10 pm	Green Business Coordinator + Presentation	James Harris-Introduce speaker Information and understanding
8:40 pm	Proposal for workshop on rules/regulations of food vendors & caterers	James Harris—input and agreement
8:50 pm	Local Living Economy Task Force	James Harris—understanding, and NEED 2 ESC members to participate
9 pm	Adjournment	Peter—confirm next meeting date May 8, 2008 7:30pm

Background information for Economic Development Idea discussion

Consolidated and Prioritized List of Economic Development Ideas Board Would Like Staff to Look Into

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| 1. Explore Green Collar (supporting impr. green services / infrastructure and vocational job opp.s) bus. dev. |
| 2. Complete downtown parking plan in context of providing multi-modal access to downtown |
| 3. Assess/improve entrepreneurship |

4. Organize town-sponsored small business networking nights; charrette of home-based business owners
5. Create Local living Economy Task Force
6. Ensure sufficient funding for economic development
7. Explore development of green business RLF --> agenda item
8. Increase commercial zoning
9. Regulate land uses and activities based on water usage (look at OWASA's recommended policy tools)
10. Explore ways to encourage commercial and office / businesses to locate in VMUs

Principles for Evaluating Economic Development Ideas

1. New development should not harm existing businesses.
2. New development should provide entrepreneurial opportunities for diverse Carrboro residents.
3. New development should provide job opportunities for diverse Carrboro residents.
4. New development should engage and build community.
5. New development should be consistent with our environmental ethic.
6. New development should sustain and protect existing neighborhoods.
7. New development should respect the character and history of our town.
8. New development should support a multi-modal system of transportation and parking.
9. New development should help develop / promote a local living economy.
10. New development should provide long-term tax revenue.

Revised 2/24/08