

## ***Carrboro Arts Committee Minutes***

06/09/08

Time: 6:00pm Location: Recreation Rm.119

Type of Meeting: Regular Meeting

Meeting Facilitator: Zach Ward (Chair)

Members Present: Mike Maher, Neal McTighe, Jackie Helvey, Phedrea Kelly (Arts Center) Kim Andrews-Town Liaison, Jacquelyn Gist-Board Liaison Members Absent: Maggi Grace, Sharmin Mirman

Invitees: Laurie Paolicelli Executive Director of Chapel Hill/Orange County Visitors Bureau

Call to order: 6:05pm

Approval of Meeting Minutes

### Old Business

- A. Update on PSAs (distribution)  
Neal McTighe motioned to send out previously approved PSA call for artists. Zach seconded the motion all in favor. Kim will send out PSA as requested.
- B. Logo development  
Committee will bring to next meeting examples of Logos
- C. Update on artscarrboro.com  
Kim informed the committee that the domain name of artscarrboro.com has been purchased by the town. Committee would like the URL from artscarrboro.com link back to the town's webpage (Art Committee)
- D. Update on art exhibits
  - Karen Stone & Chris Beacham Century Center
  - Dan Vaughn Town Hall

### New Business:

- A. Update on new members to the committee. Inviting chairs of the other "arts-related" committees (film fest, music fest, etc) to the next meeting to discuss the opportunity to unite our efforts. Kim Andrews will invite

the Film Festival and Music Festival Chairs to the July Arts Committee Meeting.

- B. Consistency in name of Committee: Art vs. Arts. Zach motioned that all references to the committee be consistent in promotional material “Arts Committee” not “Art Committee” will be used. Neal McTighe seconded, all in favor motion passed. Confirm Poet laureate Term (how long). Neal McTighe informed committee that it is a two year term.
- C. Vice-chair  
Zach motioned to nominate a vice-chair, Jackie Helvey seconded the motion. All in favor, motioned passed.
- D. Laurie Paolicelli Executive Director of Chapel Hill/Orange County Visitors Bureau was introduced to the Arts Committee and informed that the Goal of the arts Committee is to unify all individual events to increase the impact it has on the Town of Carrboro. Committee asked: 1-How can the Orange County visitors Bureau help to bring people to the Town of Carrboro through promotion or monies? Laurie informed the committee that the Orange County Visitors Bureau is supported by a percentage of the current housing tax implemented by the Town of Chapel Hill. She encouraged the committee to be involved in the Carolina Culture Zone formally known as Culture Shock and work with all the other surrounding towns (Chapel Hill, Hillsborough, and Pittsboro) to unify and promote all arts in the area as one big “attraction” to people outside the area. Currently there are no representatives from Carrboro on the board of Carolina Culture Zone. Mike Maher will investigate when the next Carolina Culture Zone meeting and possibility of attending an upcoming meeting.

Meeting Adjourned: 7:10pm