



Carrboro Tourism Development Authority

AGENDA

November 1, 2021 3:00pm via Teams

1. Consider Minutes from the October 4, 2021 meeting
2. Financial Report – *Cary M.*
3. Staff Report – *Jon H.*
4. CBA Grant Request – *Jon H.*
5. Regional Winter Marketing Tourism Initiative – *Jon H.*
6. Strategy Discussion – *Jon H.*
7. Other Business