



Carrboro Tourism Development Authority

MINUTES

Members present included Chairman Donald Strickland and Dan Mayer. Also present Finance Director Arche McAdoo and Staff Liaison Annette Stone. Also present were Duncan and Meghan Morgan.

February 4, 2019

1. Consider Minutes of the January 7, 2019 meeting minutes

There was a motion by Don Strickland and seconded by Dan Mayer to approve the January 7, 2019 meeting minutes. Motion passed.

2. Finance Director's Report

The Finance Director then presented the YTD Budget Report. The Budget has been updated to reflect the wayfinding project. There was a questions regarding which events have been paid out by the TDA. Staff will bring that information to the March meeting. The Finance Director then shared the budget schedule for FY 2019-2020. The TDA will continue the budgeting priorities discussion at the March meeting.

3. Consider Funding Application for the Bazaar Craft Market

Duncan and Meghan Morgan were on hand to discuss the application for funding for the Bazaar Art Market. They stated this is the 4th year of the market and although it has been very successful and a great event for the community and generates day visitors from other community and employees local artist, the cost of coordinating the event is not sufficient compensation for their time. They were looking for sponsorship from the TDA to be able to continue producing the event. Dan Mayer stated that he thought the TDA should support the event and made a motion to fund them in the amount of \$2,500 seconded by Don Strickland. Motion passed.

4. Consider Funding Application for Floraiffiti

The TDA then discussed a funding request from the Chapel Hill Downtown Partnership for Floraiffiti. This is the third year the TDA has supported the event. There was a motion by Don Strickland and seconded by Dan Mayer to approve funding in the amount of \$500. Motion passed.

5. Other Business

There was a brief follow-up discussion on the idea for hired staff to help the TDA will promotion for the Town. Staff will be bringing a job description and update from the Town at the March meeting.

With that the meeting adjourned at 4:15 p.m.