

## Outside Agency Application Presentations

### FISCAL YEAR 2022-2023

As part of the Outside Agencies application process, applicants are asked to present and answer questions about their applications.

Applicants to the Towns will present at a scheduled joint meeting of the Carrboro Human Services Advisory Commission and the Chapel Hill Human Services Advisory Board. A schedule for these meetings will be released in February.

Applicants to Orange County will be contacted beginning in late February – early March to schedule a meeting with the County Manager, Outside Agencies Manager, and Advisory Board Lead Evaluator to present and discuss their application.

### **Making the Most of Your Presentation Time**

Applicants to the Towns will have 7 ½ minutes to present their application and 7 ½ minutes to answer questions (15 minutes total). Applicants to Orange County will have a total of 30 minutes to discuss their application and answer questions. Applicants may use PowerPoint, but it is not required. Please note that the Chapel Hill-Carrboro schedule is tight and possible technical issues may impact your time.

To make the most of the presentation time, an effective presentation will address the following areas or questions:

- What need is the application trying to address?
  - Use data to support the need
  - Define target population, including demographic and socio-economic information
  - How do you engage the target population?
- How will you address the need?
  - Key activities of your application
- Who are your community partners?
  - Describe any collaborations pertinent to this application
- What outcomes do you expect to achieve?
- How will you measure effectiveness?
  - State data collection methods
- Why is Outside Agency funding necessary to your success?
- What other funding sources are you seeking and/or leveraging to ensure the success of your program?
  - If a reduced funding allocation is awarded, how will your organization ensure the program is still successful?