



Carrboro Open Streets 2020

Business Owner/Community Partner

Sponsorship Form

Sunday, April 19, 12:00 to 4:00 pm

Greetings from the Town of Carrboro Recreation & Parks Department!

Open Streets is an annual event sponsored by the Carrboro Recreation and Parks Department that closes Weaver Street to motor vehicles and opens it to various activities to allow people of all ages to recreate in a shared public space and build community. The first year for this event was 2013 with approximately 1,500 people attending, and it has grown each year.

The eighth annual **Open Streets** will be on **Sunday, April 19** from 12:00pm to 4:00 pm. If you would like to sponsor the Open Streets event, please fill out the form on the following page. As a sponsor, your business or organization will receive a complimentary 10 x 10 booth space at the event. (NOTE: if you want a booth, you will also need to fill out an activity form, [available here](#).)

Your business will also be recognized for its generosity on our website, Facebook, and Twitter pages, as well as at the event on signs. Platinum and Gold Sponsors will be added to t-shirts. Volunteers, Platinum, Gold, and Silver Sponsors receive an event t-shirt.

2020 SPONSORSHIP LEVELS

PLATINUM SPONSORSHIP (\$500):

- Logo and Link on the Carrboro Open Streets Website
- Logo on the Day of Event Program
- Logo on the Event Banners
- Logo on Bus Flyers
- Logo on Event T-shirts
- Flyer Space Provided at Information Tables
- 2 Carrboro Open Streets T-shirts
- Recognition on Facebook and Social Media
- FREE booth (must fill out activity form)

GOLD SPONSORSHIP (\$250):

- Logo and Link on the Carrboro Open Streets Website
- Recognition on Facebook and Social Media
- Logo on the Day of Event Program
- Logo on the Event Banners
- Logo on Event T-shirts
- 2 Carrboro Open Streets T-shirts
- FREE booth (must fill out activity form)

SILVER SPONSORSHIP (\$100):

- Logo and Link on the Carrboro Open Streets Website
- Recognition on Facebook and Social Media
- Logo on Event T-shirts (logo smaller than higher tiers)
- 1 Carrboro Open Streets T-shirts
- FREE booth (must fill out activity form)

BRONZE SPONSORSHIP (\$50):

- Recognition on Facebook and Social Media
- 1 Carrboro Open Streets T-shirts
- FREE booth (must fill out activity form)

The Sponsor form is on the next page, and the contact information and the address for mailing in the form are below. For questions on promotion in relation to sponsorship level please see the contact information below.

PLEASE SUBMIT YOUR FORM NO LATER THAN FEBRUARY 21 TO:

J. Galen Poythress

Carrboro Recreation and Parks Department, 100 N. Greensboro St., Carrboro, NC 27510

919.918.7392 FAX: 919.918.4475 jpoythress@townofcarrboro.org



SPONSORSHIP FORM: mail, email, or fax to J. Galen Poythress

Organization _____

Address _____

Representative _____

Representative's email _____ Phone _____

YES! I want to support Carrboro Open Streets 2020 by becoming a sponsor. I am offering my financial support at the following level:

___ A. Platinum \$500

___ B. Gold \$250

___ C. Silver \$100

___ D. Bronze \$50

___ **I am mailing in my check** (address on p. 2; make payable to "Town of Carrboro")

___ **I am making my payment online** (**follow instructions below**)

Go to <https://register1.vermontsystems.com/wbwsc/nccarrboro.wsc/splash.html>

and click on "Special Events." Scroll down to Carrboro Open Streets, choose your sponsorship level, and click the ADD TO CART button. You will then need to wait to receive an email to create a login ID, which will arrive within 12 hours (if it doesn't show up, check your spam folder). **THIS WILL NOT BE ACTIVE UNTIL 1/8/2020**

Signature _____ Date _____

PLEASE SUBMIT BY FEBRUARY 21.